Our Commitment to Our Donors

We will not sell, share or trade our donors' names or personal information with any other entity, nor send mailings to our donors on behalf of other organizations. This policy applies to all information received by Southeastern Diabetes Education Services, both online and offline, as well as any electronic, written, or oral communications. To the extent any donations are processed through a third-party service provider, our donors' information will only be used for purposes necessary to process the donation. Credit card numbers are NOT retained once processed.

We collect and maintain:

- Contact information: name, organization/company, address, phone number, email address
- Donation information: amounts donated, date of donation(s), method and stimulus
- Your requests and comments

SDES uses your data to maintain records of donations, send acknowledgements and tax-receipts, send newsletters, notices and direct mail pieces, and for internal marketing purposes. We normally add you to our mailing list, unless you request otherwise. We do not use outside mailing companies and all email third party platforms used, such as Constant Contact, do not share your email information.

We do not list individual donor names in any of our publications. Corporate and Foundation sponsors are listed in select event programs and sponsor signage with permission. Donations over \$25,000 must be reported on our IRS Form 990.

We use website statistics to analyze our website usage. No individually identifying data is collected. Our website has a SSL certificate. Nevertheless, security measures may not prevent all losses, and SDES is not responsible for any damages or liabilities relating to security failures.

Contact us:

Please contact us if you wish to review personal information collected and request corrections, inform us not to share any personal info outside the organization, or to be removed from our mailing list. Email info@southeasterndiabetes.org or call us at (205) 402-0415. You may also choose "Unsubscribe" to be removed from our email mailing lists.

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